



magazine

Leading the pack

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The Adage Top 20, a definitive list that recognises those organisations demonstrating age management excellence, was announced in early May.

Convenor of the inaugural Adage Top 20 judging panel, Adage director Catriona Byrne, said: "After years of talking about it, the realisation is hitting industry that the available talent pool is dramatically shrinking and with 85% of new labour force growth coming from the over 45s, only employers who understand how to attract and retain the mature worker will thrive."

CEO of the Recruitment & Consulting Services Organisation (RCSA) and Adage Top 20 judge, Julie Mills, said: "The opportunity exists for recruiters to take the lead by focussing on how they can best service the needs of clients facing the challenges of an ageing workforce. Being able to understand and effectively communicate the value proposition of a balanced workforce is an important step the industry needs to take."

The Adage Top 20 are: Abacus; AMP; ANZ; Aurora Energy; Brisbane City Council; CareersMultilist; Commonwealth Bank; Gold Coast Water; IBM; Insurance Australia Group; JPMorgan; Masonic Care Queensland; SA Water; St. George Bank; St Vincents & Mater Health; Sunstate Cement; TACTICS Consulting; The Salvation Army; Westpac; and 360HR.