

## Shortlist.net.au

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### New niche job board for mature-aged jobseekers

A new niche job board aimed specifically at jobseekers aged 40 years and above has launched.

The job board, [Adage.com.au](http://Adage.com.au), is affiliated with mature-aged workforce consultancy SageCo and is powered by NowHiring.com.au's online platform.

**Adage.com.au** director Alison Monroe said the site aims to fill a gap in the job market where mature-aged candidates are often over-looked by employers and recruiters.

"Candidates aged over 40 are the fastest growing talent pool," she said, but most job boards are focussed on the "prime" candidate pool of 25 to 34 year olds.

Monroe said about 12 months ago, SageCo started to build a database of mature-aged jobseekers by asking candidates to register on their portal.

The site now has several thousand registered jobseekers, she said and major employers such as AMP, IAG and St George are providing sponsorship.